

Marketing for Hippies Membership Community	Value	Foundations	Pro
		\$40/month	\$100/month
<b>The Basics:</b>			
Likeminded group of supported holistic entrepreneurs	Priceless	✓	✓
Monthly, Hour-Long, "Ask Me Anything" Office Hours Calls (12 per year)	\$300	✓	✓
One-Three Weekly Community Collaboration Calls (52 guaranteed per year)	\$520	✓	✓
<b>eBooks:</b>			
<b>Foundational eBook Bundle:</b>			
Niching Fears	\$20	✓	✓
How To Start	\$20	✓	✓
Way of the Radical Business	\$20	✓	✓
The Top Ten Blunders of Holistic Practitioners	\$20	✓	✓
<b>Access To The Rest Of My 14 eBooks:</b>			
22 Myths About Building Your Practice	\$20	50% Off	✓
Don't Market Yourself. Market Your Message.	\$20	50% Off	✓
The Niching Nest	\$20	50% Off	✓
On Selling High End Packages for Coaches: A Conversation with Greg Faxon	\$20	50% Off	✓
Who am I to Teach and Charge for it?	\$20	50% Off	✓
The Art of The Full House	\$40	50% Off	✓
The Art of Relevance + Workbook	\$40	50% Off	✓
Crystal Clear - Five Simple and Proven Ways to Describe What You Do So That People Get It (even when it feels hopeless)	\$40	50% Off	✓
Grow Your Email List with The Free Gift Workbook	\$40	50% Off	✓
The Heart of Selling: An Interview with Mark Silver	\$40	50% Off	✓
How to Tour Teleseminar Transcript & Audio Recording	\$40	50% Off	✓
Hub Marketing + Workbook	\$40	50% Off	✓
Point of View Marketing + Workbook	\$40	50% Off	✓
PWYC: How to Run Profitable Workshops on a Pay-What-You-Can Pricing Structure	\$40	50% Off	✓
<b>DIY Courses:</b>			
The Three Roles of Marketing	\$30	✓	✓
Three Core Elements of Your Marketing Strategy	\$30	✓	✓
Niching – Deeper Platform Work	\$30	✓	✓
Copywriting	\$30	✓	✓
Hub Marketing	\$30	✓	✓
Marketing for Hippies 101	\$80	✓	✓
The Niching Home Study Course	\$300	50% Off	✓
Pre-Sales Majik: The Art of the Slow Launch	\$400	75% Off	✓
<b>Live 30-Day Courses:</b>			
The Meantime	\$300	50% Off	✓
Point of View Marketing	\$300	50% Off	✓
Marketing for Hippies 101	\$300	50% Off	✓
Hub Marketing	\$300	50% Off	✓
<b>Other Offerings:</b>			
Six annual, 90-minute Webinars (\$25 each). There are <i>at least</i> six of these each year on various marketing topics including: Niching, Hub Marketing, POV, etc.	\$150	50% Off	✓
First Dibs On Puttering Sessions	-	x	✓
Discount On Puttering Sessions (\$125 reg.)	\$125	x	✓ (\$100)
Weekly, Hour-Long, Mastermind Calls (36 calls guaranteed per year)	\$900	x	✓
<b>PLUS:</b>			
Summer Support: Weekly Office Hours Call for June-August, 2021 (13 calls in total)	\$325	✓	✓
<b>Total Annual Value (USD):</b>	<b>\$4,990</b>		